

# Kelvin Smith Library Presents: THE SCHOLARLY COMMUNICATION LECTURE SERIES 2009-2010

## EXPANDING THE SCHOLARLY IMAGINATION: EXPERIMENTS IN THE DIGITAL HUMANITIES

After offering a typology of the digital humanities, this presentation will explore two ongoing experiments. First, several aspects of the international electronic journal, *Vectors* will be examined: its conception, its mandates, its infrastructure, and its innovative collaborative design process. Second, Ms. McPherson will consider a new project funded by the Andrew Mellon Foundation, the Alliance for Networking Visual Culture, that aims to remap the work flow between digital archives, academic research, and university presses. Some questions to be considered include: What happens when scholarship looks and feels differently, requiring different modes of engagement from the reader/user? How does “argument” shift when scholarship goes fully networked and multimedia? How do you “experience” argument in a more immersive and sensory-rich space? Can scholarship show as well as tell? What do humanities scholars gain from working with database structures and vast digital archives? What kind of new partnerships will be required among libraries, publishers, and scholars to foster future growth in this area?

Friday, November 6, 2009

12:30 - 2:00 pm

KELVIN SMITH LIBRARY, O'NEILL READING ROOM

## TARA MCPHERSON



**Tara McPherson** teaches courses in new media, television, and popular culture in the School of Cinematic Arts at the University of Southern California (USC). Her *Reconstructing Dixie: Race, Gender and Nostalgia in the Imagined South* (Duke UP: 2003) received the 2004 John G. Caweltz Award for the outstanding book published on American Culture. She is co-editor of the anthology *Hop on Pop: The Politics and Pleasures of Popular Culture* (Duke UP: 2003) and editor of *Digital Youth, Innovation and the Unexpected*, part of the MacArthur Foundation series on Digital Media and Learning (MIT Press, 2008). She is the founding editor of *Vectors*, the multimedia peer-reviewed journal sponsored by the Institute for Multimedia Literacy at the University of Southern California. *Vectors* pushes far beyond the “text with pictures” format of much online scholarly publishing, encouraging work that takes full advantage of the multimodal and networked capacities of computing technologies. This work has recently been extended to include a large research project aimed at animating the digital archive; the Alliance for Networking Visual Culture is funded by the Andrew Mellon Foundation and will explore new modes of scholarly authoring, publication and workflow. She is also one of three editors for the new MacArthur-supported *International Journal of Learning and Media* (launched by MIT Press in 2009), a hybrid online/print journal that will also explore new forms of online publishing.

## JOHANNA DRUCKER



**Johanna Drucker** is the inaugural Martin and Bernard Breslauer Professor of Bibliographical Studies in UCLA's Department of Information Studies. She has held faculty positions at Columbia, Yale, University of Texas, SUNY, and was the first Robertson Professor of Media Studies at University of Virginia where she helped to found SpecLab (with Jerome McGann and Bethany Nowviskie). Her study of that project, *SpecLab Digital Aesthetics and Speculative Computing*, was published by the University of Chicago Press in 2009.

## SPECLAB'S EXPERIMENT: THE HUMANIST, THE LIBRARY, AND THE DIGITAL FUTURE OF CULTURAL MATERIALS AND THEIR INTERPRETATION

What is the role of the humanist in the current migration of cultural materials into electronic form? To what extent should humanistic concepts help shape the way cultural materials are preserved, accessed, and used in this and the next generation? What might humanities' based tools bring to the tasks and challenges faced by archivists, cataloguers, librarians, and curators? Is the interpretation of humanistic material separate from its preservation and access? This talk draws on experiences with SpecLab (and to a lesser degree, at UCLA) to examine some of the ways digital humanities projects have worked in collaboration with library personnel to model knowledge and interpretation in electronic environments and to pose some questions about the way such exchanges should and can be shaped to serve common interests.

Friday, April 9, 2010

12:30 - 2:00 pm

KELVIN SMITH LIBRARY, O'NEILL READING ROOM

Kelvin Smith Library *Presents:* **THE SCHOLARLY COMMUNICATION LECTURE SERIES 2009-2010**



The Kelvin Smith Library Scholarly Communication Lecture Series is FREE of charge to the Case Western Reserve University community as well as to the Ohio academic and library communities. Registration is not required; however, seating will be limited and will be on a first-come, first-serve basis, so please arrive early.

For additional information regarding this series, please visit our web site at: <http://library.case.edu> or call the KSL administration office at (216) 368-2992 weekdays.

The 2009/2010 Scholarly Communication Lecture Series is generously funded by the Mario M. Morino Fund for the Innovation and Application of Advanced Information Technologies and the David R. Bender Endowment Fund for Library Staff Development.

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